



THOMSON IP MANAGER
KNOWING IS INGENIOUS



THOMSON REUTERS™

DID YOU KNOW?

Thomson IP Manager is an all-in-one IP management solution. So you don't have to worry about whether your IP data is secure, your processes are optimized, or your critical assets are fully protected. With Thomson IP Manager, you'll just know.

AND KNOWING IS INGENIOUS.

OPTIMIZE YOUR IP PROGRAM

Managing your IP program is challenging, with so many moving parts. Tracking various IP matters. Maintaining data quality. Perfecting processes. Connecting the right people at the right time. When it all comes together, some call it synergy.

We call it Thomson IP Manager.

In today's continuously evolving IP environment, successfully aligning your business and IP strategies can be your greatest competitive advantage. Thomson IP Manager® gives you that power. It helps you achieve better control over your IP portfolio, collaborate with ease, and get more time to make strategic decisions. So you can protect and maximize the value of your IP.



PEOPLE, PROCESSES AND TECHNOLOGY WORKING IN PERFECT HARMONY

Effectively manage your IP through the entire lifecycle with Thomson IP Manager, offering:

- **Powerful capabilities** to maximize productivity and enhance collaboration
- **High levels of security** to safeguard your IP data
- **USPTO Public and Private PAIR integration** to get faster access to patent status information, mitigate manual data entry, and streamline docketing processes
- **Data integrity mechanisms and IP Rules** to eliminate risk, protect data, and comply with global legislation
- **Flexible editions, modules and configuration options** for a customizable solution

MANAGE YOUR IP DATA WITH GREATER EFFICIENCY

Thomson IP Manager was designed with Lean Six Sigma processes, so you can work more efficiently than ever before. An intuitive interface eliminates repetitive, manual tasks. And the easily configurable software and role-based features streamline your portfolio management activities so you can:

- Automate emails, notifications, and form letters
- Easily find, access, and export data on your own
- Readily access frequently used tools, reports, and records

USPTO PUBLIC AND PRIVATE PAIR INTEGRATION: ACCOMPLISH MORE WITH LESS EFFORT

Streamline your docketing workflow and improve data quality with our PAIR integration. Thomson IP Manager gives you electronic access to patent status information, saving time and minimizing risks associated with manual data entry. Plus, it automatically matches downloaded USPTO data and documents to existing patent records and suggests potential actions. You can review and apply them at your discretion, keeping you in complete control of your IP strategy.

Want total peace of mind? Try our integrated Data Validation solution, which automatically matches your portfolio data against industry-leading Thomson Reuters patent data to identify discrepancies. It's the best solution to ensure data integrity.

HIGH COMMITMENT TO DATA SECURITY

Protecting your IP data is our top priority. That's why we adhere to high-quality security standards, including:

- ISO 9001 & 27001 certification
- Type 1 SSAE 16 examination result: unqualified opinion
- Transparent data encryption

COVER YOUR BASES WITH IP RULES

Be prepared for shifting legislation with IP Rules, the most comprehensive rules file in the industry. Covering approximately 2,500 law changes each year in nearly 400 jurisdictions around the world, IP Rules enables you to:

- Comply with global IP developments and ensure timely payments
- Validate the integrity of newly acquired portfolios
- Forecast the cost of maintaining your rights
- Streamline IP portfolio decision making

Plus, our powerful IP Rules engine and user interface let you build and configure your own custom rules – like special action dates for specific attorneys or tailored messages for select user groups – that meet your unique IP workflow needs.

THE WHOLE IS GREATER THAN THE SUM OF ITS PARTS

But with Thomson IP Manager, the parts are pretty great, too.

Since no two organizations are exactly the same, why take a one-size-fits-all approach when it comes to managing your intellectual assets? Thomson IP Manager's modular design lets you build an IP management solution that fits your unique needs.

Not sure of the best way to mix and match modules? Our experts can help you identify the ideal configuration and put all the pieces in place for a smooth implementation. Thomson IP Manager's highly sophisticated security model allows for segmented access levels, so you can be sure that the right information stays in the right hands.

PICK YOUR PERFECT COMBINATION

- **Annuity Budgeting:** Improve planning, budgeting, and decision making with accurate financial data by generating patent maintenance fee/annuity forecasts.
- **Conflicts:** Manage IP-related disputes, including interferences, oppositions, and infringements. Track involved parties and manage due dates with easy access to all of your relevant documents. And link conflicts to associated IP matters, providing visibility to teams managing IP across all parts of the business.
- **Data Validation:** This integrated service lets you proactively verify the accuracy of your patent data on an ongoing basis. Thomson IP Manager offers the only fully integrated Data Validation on the market. With our standard process, you can verify manual data entry against industry-leading Thomson Reuters

patent data and prioritize results for optimal efficiency. Plus, with Process Architect, you can build and customize your data validation workflow to fit your IP process. Our Data Validation service protects your critical assets and ensures you have the accurate portfolio data you need to make decisions.

- **General IP Module(s):** These fully configurable modules can be adapted to manage any of the IP matters you wish to track: for example, commercial products, research projects, and publication requests. Leverage the power of the core Thomson IP Manager capabilities to manage these matters, including document management, IP Rules, and more.
- **IP Forms:** Populate various USPTO and PCT forms quickly and easily using this subscription-based service. Integration with Thomson IP Manager ensures that the form fields generate information directly from your database, eliminating mistakes and reducing the time required to create routine documents.
- **IPSynch:** Take advantage of the technology available in Microsoft® Outlook® to stay current with critical, impending docketing dates, so you never miss a deadline or action. This valuable tool seamlessly integrates important Thomson IP Manager docket data with the personal information manager on Outlook, displaying it as tasks or calendar items with useful case information in the notes. Once the information is in Outlook, you can upload it to your handheld device to further manage your IP portfolio.

- **Invention Disclosures:** Promote innovation, collect new ideas, and conduct the technology reviews needed to make informed filing decisions. Provide your engineers and inventors with online submission tools that collect required information and integrate with our workflow capabilities to accelerate ideas through the innovation pipeline. Facilitate review processes, prioritize, and focus investment decisions to maximize the value from a pool of innovations. Capture the decision-making process and analyze the history of innovations to see where they've led to patent applications.
- **Licenses/Agreements:** Manage all of your legal contracts in one repository, including licenses, research agreements, nondisclosure agreements, and more. Link your agreements to the corresponding IP records to create a clear view of the connections among your IP assets. Use workflow tools to manage the creation, review, and approval of agreements, and then manage agreement renewals and obligations.
- **Patents:** Manage families of patent applications and granted patents across the IP lifecycle. The integrated IP Rules database calculates patent annuity dates and incorporates country law changes in more than 400 jurisdictions to ensure that your rights are protected around the globe. Manage bibliographic data alongside confidential internal information. And track critical prosecution deadlines to minimize risks.
- **Process Architect:** This workflow and collaboration solution lets you optimize your IP workflow based on your unique requirements. Design, implement, and enforce consistent IP processes. Promote collaboration by connecting the right people at the right time. And customize your integrated PAIR workflow to ensure maximum efficiency without jeopardizing data quality. Process Architect gives you end-to-end visibility into your entire IP portfolio so you can make smarter decisions faster.
- **Product Module:** Clarify the relationship between your products and your IP, linking attributes such as patents, trademarks, licenses, freedom to operate, and litigation across each product's lifecycle. Align your IP with your business strategy and optimize decision making with comprehensive information about the products affected by a patent's expiration, each product's total cost of ownership, the effects of legislative changes, and more. And automate online patent marking as outlined in the America Invents Act.
- **Trademarks:** Manage families of trademark applications, registered marks, copyrights, domain names, and more across the IP lifecycle. The integrated IP Rules database calculates trademark renewal dates and incorporates country law changes in more than 400 jurisdictions to help you protect your brands everywhere you do business. Manage bibliographic data alongside confidential internal information. And track critical prosecution deadlines to minimize risks.

Annuity Budgeting

Conflicts

Data Validation

General IP

IP Forms

IPSynch

Invention Disclosures

Licenses / Agreements

Patents

Process Architect

Product

Trademarks



CHOOSE THE EDITION THAT'S RIGHT FOR YOU

We know that companies come in all shapes and sizes. And that each has its own IT and support requirements. That's why we offer Thomson IP Manager in three editions: one locally installed, and two hosted solutions.

WANT THE MOST FLEXIBILITY AND CONTROL? THE ENTERPRISE EDITION IS FOR YOU.

Used primarily by major corporations and law firms with full IT support and high-volume docketing, the Enterprise Edition is browser based and locally installed within your own IT environment for maximum flexibility. The Enterprise Edition:

- Has a fully configurable database
- Can be integrated with other local business systems
- Allows for the strictest internal security and privacy requirements
- Is maintained by your IT services team

Share Data Across Systems for Informed Decision Making

You want all the facts before you make IP decisions. And when relevant information is housed across a variety of internal business systems, getting the complete picture can be difficult. The Enterprise Edition provides predefined integrations with Active Directory, LDAP structures, document management systems, and more. So you can:

- Simplify information management and minimize administrative effort
- Create, view and associate relevant documents to case records
- Ensure data consistency

Experience a Smooth Implementation

Our implementation experts use a proven strategy and work closely with you for a seamless transition to Thomson IP Manager. So you don't have to worry about disrupting your IP activities during start-up. You can choose from several implementation packages, including such features as:

- Comprehensive project management
- Installation guidance
- A full year of support and maintenance
- User-configurable templates, forms and other resources
- Workflow development

WANT TO ENJOY THE BENEFITS OF A HOSTED SOLUTION? CHOOSE FROM OUR CLOUD AND JUMPSTART EDITIONS.

The Cloud and Jumpstart Editions are ideal for organizations that want to minimize start-up costs and outsource IT support. These hosted solutions take advantage of the latest Web technology to help you transition to Thomson IP Manager quickly and easily. So you can get right back to the business of IP. Some highlights:

- Hosted in a highly secure Thomson Reuters environment
- Offers the benefits of Thomson IP Manager’s industry-leading functionality, without the up-front expense of a local installation
- Provides global stakeholders with secure, browser-based portfolio access
- Frees up time for internal resources – we handle the hardware, software, maintenance, upgrades and support

Count on Highly Secure Support

As a publicly traded company, we have an established reputation for hosting a wide variety of software and data at our highly secure facilities. You can count on the strongest professional ethics, cutting-edge data audits and backups, detailed business continuity plans and service level agreements, plus other best practices to ensure program availability and data protection.

The Difference Is in the Details

Cloud Edition – Offers the same core functionality as the locally installed Enterprise Edition. Hosted features include:

- Ironclad system and data security at our state-of-the-art U.S. and EU facilities
- Standard, expandable database
- User-configurable templates, forms and other resources
- Automated upgrades
- Technical support

Jumpstart Edition – Provides a preconfigured database, so the system can be easily implemented with everything you need to get started quickly. Enjoy the efficiencies of preconfigured workflows, reports, forms, links, security groups, and more. Specifically:

- No configuration is required
- Choose from various modules, including Patents, Trademarks, Agreements, Invention Disclosures and Conflicts
- eLearning is included to help you get maximum value from all features
- Automated upgrades

COMPARE EDITIONS			
	ENTERPRISE	CLOUD	JUMPSTART
Locally Installed	✓		
Cloud-Hosted		✓	✓
Local Systems Integrated	✓		
Module Options *	Any	Any of 10	Five Pre-Set
IP Rules Engine	✓	✓	✓
PAIR Integration **	✓	✓	✓
Implementation Consultation Services Available	✓	✓	
* IPSync available in North America only			
** Available in versions 4.2 and newer			

LEARN MORE ABOUT THOMSON IP MANAGER

For more information about Thomson IP Manager, visit thomsonipmanagement.com or contact us at ipms.info@thomsonreuters.com.

ABOUT THOMSON REUTERS

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial and risk, legal, tax and accounting, intellectual property, and science and media markets, powered by the world's most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs approximately 60,000 people and operates in more than 100 countries.

For more information, go to thomsonreuters.com.

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